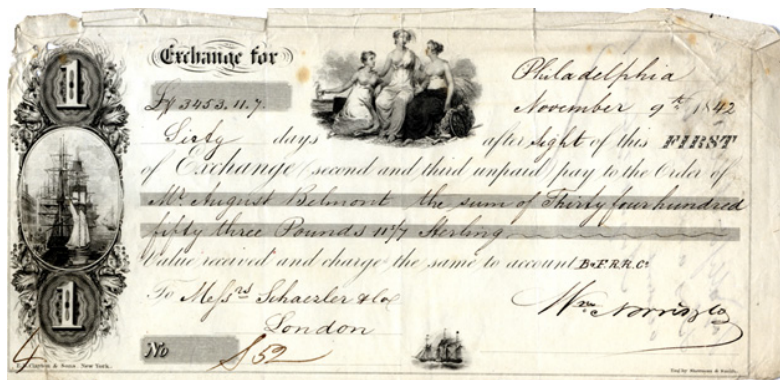


ABOUT THE CONFERENCE CO-SPONSORS

This conference is a collaborative effort between the Library Company's Program in Early American Economy and Society (PEAES) and The Rothschild Archive, London.

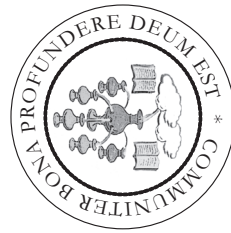
PEAES is dedicated to promoting scholarship and public understanding of the early American economy, broadly conceived. In addition to annual conferences such as this one, PEAES awards research fellowships for both junior and senior scholars, collaborates on a monograph series with Johns Hopkins University Press, publishes conference scholarship in special issues of journals, hosts public seminars and fellows colloquia, offers a regional survey of manuscript and printed resources in economic history, and organizes public programs. www.librarycompany.org/economics

The Rothschild Archive, London, was established in 1978 to preserve and arrange the record of a family that made a profound contribution to the economic, political, and social history of many countries throughout the world. The Archive not only collects many facets of the family's history but also maintains an international research center in London for the furtherance of study in these fields and a website that guides scholars from around the world to its riches. www.rothschildarchive.org



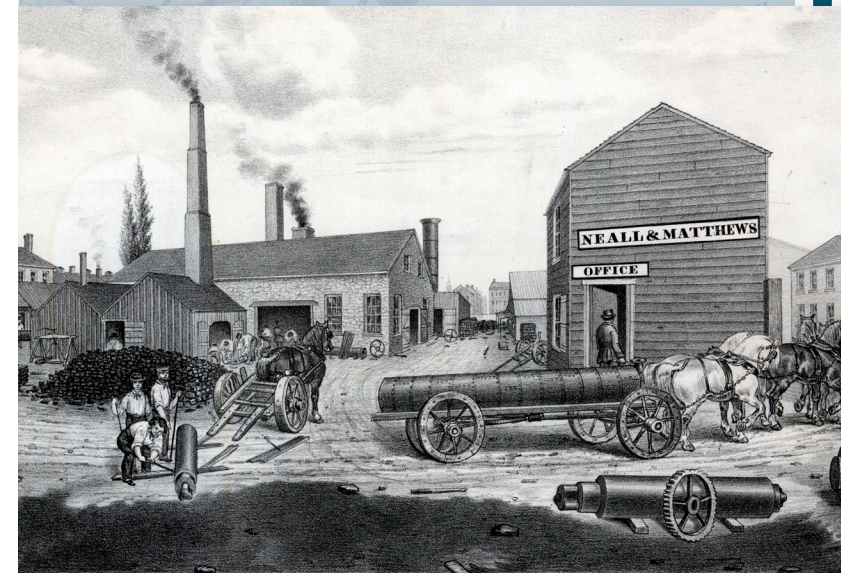
Bill of exchange, November 9th 1842, "to the Order of Mr. August Belmont," The Rothschild Archive.

Front: Detail. W. H. Rease, *Neall & Matthews, Iron Founders and Machinists, Bush Hill Iron Works (Formerly Occupied by Rush & Muhlenburg)* (Philadelphia: Printed by F. Kuhl, ca. 1853). Lithograph, LCP.



PROGRAM IN EARLY AMERICAN ECONOMY AND SOCIETY
LIBRARY COMPANY OF PHILADELPHIA
1314 LOCUST STREET
PHILADELPHIA, PA 19107-5698

FOREIGN CONFIDENCE: International Investment in North America, 1700 to 1860



Thursday-Friday, October 11-12, 2012

Twelfth Annual Conference of the
Program in Early American Economy and Society

Co-Sponsored with
The Rothschild Archive, London

The Library Company of Philadelphia
1314 Locust Street, Philadelphia, PA 19107

FOREIGN CONFIDENCE:

International Investment in North America, 1700 to 1860

During the colonial and early republic years in North America, various foreign networks of individuals and institutions provided funds, credit, and knowledge to North Americans. These resources became vital forms of transnational investment for many commercial, internal development, philanthropic, and banking enterprises. New research highlights the great reach of foreign capital and credit into North America, as well as the role of strategic international marriages, transnational secrecy, and collaborations of families across imperial boundaries, and collaborative and competitive lending by both individuals and early banks across national boundaries. Indeed, all major kinds of development during these years drew upon the money and expertise of Europeans, South Americans, North Africans, and Caribbean peoples. The papers for this conference explore many facets of this blurring of boundaries among international resources and peoples and will engage the audience in some reflections about the rich international archives that illuminate these relationships between North Americans and foreign investors.

The conference is free of charge. Please register electronically at www.librarycompany.org/events or by calling 215-546-3181.



Detail from cover of Joseph Stummer, *A History of the Kaiser Ferdinand-Nordbahn* (Vienna: H. Engel, 1855), The Rothschild Archive.

CONFERENCE PROGRAM:

Thursday October 11

Library Company of Philadelphia, 1314 Locust Street

5:15 – 6:00 Reception

6:00 – 7:30 Keynote Address

Emma Rothschild, Harvard University
"Atlantic History and Financial History"

Friday October 12

Library Company of Philadelphia, 1314 Locust Street

9:00 – 9:45 Registration and coffee

9:45 – 10:00 Welcoming remarks

John C. Van Horne, Director, Library Company of Philadelphia

Melanie Aspey, Director, The Rothschild Archive, London

Cathy Matson, Director, Program in Early American Economy and Society and Professor of History, University of Delaware

10:00 - 11:30 **Building Confidence, Securing the State: Marketing Transatlantic Knowledge**

Session Moderator: Cathy Matson

Jessica Lepler, University of New Hampshire, "The American and Foreign Agency: Profit and a Prophet of American Commercial Expansionism"

Caitlin Rosenthal, Harvard Business School, "A Common Language of Accounts: Networks of Management Expertise"

Gautham Rao, American University, "The Neckerian Revolution: Public Opinion, Public Credit, and Central Statecraft in Post-Revolutionary America"

11:30 – 11:45 Break

11:45 – 1:15 **Tobacco, Cotton, Black Powder: Europeans in Early North American Trade and Manufactures**

Session Moderator: Melanie Aspey

Kathryn Boodry, Harvard University, "Lessons learned from Cotton: Rothschild Trade and Finance in the United States 1837-1861"

Andrew Fagal, SUNY-Binghamton, "Foreign Capital, American Armament, and the Rise of E.I. du Pont de Nemours and Co."

Claire-Amandine Soulié, The Rothschild Archive, London, "A fine sort of bright long and fine leaf': Rothschild Houses and American Tobacco, 1830-1860"

1:15 – 2:30 Lunch on your own

2:30 – 4:00 **Foreign Investment in Far-Flung Places**

Session Moderator: Cathy Matson

Hannah Farber, UC-Berkeley, "A Debt to North Africa: The Dey of Algiers as an Investor in the United States, 1795-1796"

François Furstenberg, University of Montreal, "Reflections on French and Dutch Investment in the American Backcountry: The 1790s"

Richard J Salvucci, Trinity University, San Antonio, "A Mexican Family Dynasty in Louisiana: The Lizardi, 1829-1858"

4:00 – 4:15 Break

4:15 – 5:45 **Digging in the Archives: Thinking about Sources for Studying the North American Economy**

Session Moderator: Melanie Aspey

Inés Roldán de Montaud, Centro de Ciencias Humanas y Sociales, (CSIC), "Sources for Early American Economy and Society in the Spanish Archives"

Pierre Gervais, University of Paris-8/ UMR 8533 IDHE, "From Public Records to Private Archives: Researching the North American Economy in France"

5:45 – 7:00 Reception